



# Media Studies



## Course Outline

Media Studies is a contemporary and interactive subject that encourages students to develop their creative, analytical, research, and communication skills through the exploration of a range of media forms and perspectives. The media industry helps to define our lives and the way we think and because of this, it is essential to be media literate in today's society. Media Studies will help students to decode and challenge the messages and meanings that are embedded in all the media that we consume and help them to become more empowered in a digital age.

The GCSE Media Studies course strives to make students both skilled consumers and producers of media texts to prepare them for life in a digital world. We examine many areas of media production that include film, television, advertising, radio, The Press, online social participatory platforms, gaming, and the music industry. As part of that, students can expect to make print and video-based work like film posters, TV advertisements, extracts from various genres of film and television, music videos, and social media productions.

\*The media department is very successful, and most students have gone on to work in various media industries working with A list celebrities, producing programs for major television providers, as well as working for large advertising companies; all using the skills they have learnt and developed throughout our media course at Prospect.

## Exam Board

AQA.

## Skills Required

- An interest in media and English, including current affairs, is essential.
- Be able to work independently and with others.
- Be able to manage your time effectively.
- Be able to write fluently and accurately – assignments are essay based.

## Entry Requirement

- English grade 5
- Maths grade 4



## Future opportunities

Media A Level is recognised as a great qualification for a wide variety of degrees at University. Media increasingly dominates our lives, and an understanding of how the media operates can only help prepare you for your future careers in a digital world. Media students have gone on to a wide range of careers within the industry including broadcast journalism, digital media production and marketing.

