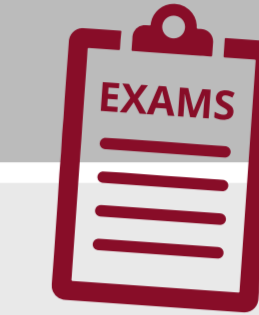




Media Studies Pros6



Mastery in Year 13

- Deepen the understanding of the power and impact of the media.
- Explore and analyse the effect of the media on audiences and how their perspectives and viewpoints can be shaped by the media.
- Apply knowledge and understanding of the media through production of a range of media products.



REVISITING ALL CLOSE STUDY PRODUCTS (CSP)

NEA DEADLINE

REVISION AND COMMENCEMENT OF EXTERNAL EXAMS

TRANSITION

THE PRESS AND RADIO

Changes in the media landscape. How has media adapted to changes in technology and changing audience behaviours?



FILM

How do micro budget movies make money?



ONLINE, SOCIAL, PARTICIPATORY PRODUCTS

How and why are media products constantly evolving to changing consumer behaviours?



Mastery in Year 12

- Understand the power and impact of the media and how it is shaped by cultural, social, and historical contexts.
- To explain and analyse media products using the media studies framework of representations, language, audience, and industry.
- Explore cultural industries and analyse the effects of economical contexts.
- Use theoretical approaches in the study and exploration of the media.



ADVERTISING AND MARKETING

Are genders binary?



NON EXAMINED ASSESSMENT (NEA)

Application of media framework to production.



MAGAZINE

How magazines construct an ideal reality.



GAMING

How gaming has become a mainstream media that has shaped modern media landscapes.



YEAR 12

TELEVISION

How has the media adapted to a digital media landscape?



MUSIC VIDEO AND VIDEO PRODUCTION

The effect of social and cultural contexts on representations of race.

