



# Business Enterprise

BTEC Level 2 Technical Certificate



## Course Outline

The course is structured into 4 units. Units 1 the business enterprise environment is externally assessed and introduces students to what a business is and lays the foundations for the other units studied. It covers key business terminology as well as different ownership types and how they operate. Unit 2 is researching a concept for a new or revised product or service. It is an internally assessed. It looks at how enterprise ideas are generated and developed. Unit 3 promoting and financing an enterprise idea. Students will learn how to create a financial plan either for a new enterprise or an enterprising idea within an existing business. They will also consider budget costs along with estimates of revenue generated from planned sales. Unit 4 planning and pitching an enterprise idea is a synoptic internally assessed coursework unit which links to the other units completed. It takes the form of a practical project that requires learners to consider and select content that will enable them to apply their knowledge and skills from across the other units to develop a business plan and present it.

## Exam Board

Edexcel Pearson/BTEC.

## Skills Required

Students should have a genuine desire and interest in business. Students should be independent workers and be able to self-manage themselves. An ability to write in a coherent and logical way is also important.

## Entry Requirement

Grade 3 in English and Maths.

## Duration

1 year.



## Future opportunities

The BTEC qualification provides an excellent foundation for employment in a role within a business or further study for the level 3 qualification.

