



Hair & Beauty KS4



Mastery in Year 11

- Understand the structure and concept of hair and beauty businesses
- Understand enterprise and entrepreneurship in the hair and beauty sector
- Understand marketing and its role in the promotion of hair and beauty products and services
- Understand the role of cosmetic ingredients
- Understand the structure and function of the integumentary system
- Understand the development of hair and beauty products

Mastery in Year 10

- Understand the structure and concept of hair and beauty businesses
- Understand enterprise and entrepreneurship in the hair and beauty sector
- Understand marketing and its role in the promotion of hair and beauty products and services



ANATOMY, PHYSIOLOGY AND COSMETIC SCIENCE PART 2

How can scientific research methods be employed to evaluate the safety, efficacy, and potential interactions of ingredients in cosmetic formulations?



ANATOMY, PHYSIOLOGY AND COSMETIC SCIENCE PART 3

How can cosmetic scientists balance the development of innovative products with ethical considerations and consumer demands for cruelty-free and sustainable practices?



PRACTICAL – INDUSTRY RELATED

How would you use your knowledge of scalp anatomy and common scalp conditions to assess the client's scalp health and determine if the colouring service is appropriate at this time?



TRANSITION

PRACTICAL – ANATOMY RELATED

How to create and modify a look that still fulfils the client's desire for a change while remaining flattering and appropriate for their individual characteristics?



ANATOMY, PHYSIOLOGY AND COSMETIC SCIENCE PART 1

How does understanding the structure and function of skin, hair, and nails inform the development and selection of safe and effective cosmetic products?



YEAR
11

BUSINESS AND ENTREPRENEURSHIP IN THE HAIR AND BEAUTY SECTOR PART 3

Explain a sustainable financial plan?



BUSINESS AND ENTREPRENEURSHIP IN THE HAIR AND BEAUTY SECTOR PART 2

How do you stay informed on trends & tech?



BUSINESS AND ENTREPRENEURSHIP IN THE HAIR AND BEAUTY SECTOR PART 1

Hair salon plan: what is target market, finances & marketing?



PRACTICAL – INDUSTRY RELATED

Client wants dramatic style, hair not ideal. How to modify for flattery?



YEAR
10

DESIGN IN THE HAIR AND BEAUTY SECTOR

How can hair stylists stay trendy with social media, cater to diverse clients, and use research effectively?



DESIGN IN THE HAIR AND BEAUTY SECTOR CONTROLLED ASSESSMENT

How can design make hair & beauty salons more inclusive?

